



# Glens Falls Golden Eagles

## Press Release

July 6, 2005  
PRESS RELEASE

Golden Eagles Announce Free Game On July 26<sup>th</sup>, also \$1000 In Jewelry To Be Given Away On July 14<sup>th</sup>.

The Glens Falls Golden Eagles are very excited to announce that the July 26th game against the Little Falls Diamond Miners will be free of charge thanks to Reality Check and Southern Adirondack Tobacco Free Coalition sponsoring the game.

"This is a terrific thing that Reality Check and SATFC are doing in sponsoring this game." Vice President Chris Klemmer said "To think that a family can go see some of the best college players in the country and not spend a dime for a ticket is a really amazing deal. Not only that, but to be able to work with a great organization like Reality Check is a real honor for this ballclub."

Reality Check is a youth-led movement with the goal of exposing the truth about tobacco and the manipulative marketing practices that the tobacco industry uses to target teens.

"What better way to celebrate Fan Appreciation Day on July 26th then to give fans a free ticket with no strings attached?" Klemmer asked.

Also, on July 14th, the Golden Eagles plan to have Valentine's Day In July in which Scoville's Jewelers has donated an 18 carat yellow gold diamond pendant valued at a \$1000 to be dug in the infield. The first 50 women 18 and older will be given a chance to go on the infield after the game and unearth the pendant. There will also be a number of other promotions that game that will be targeted to women.

And on July 22nd, the Golden Eagles will be giving away backpacks sponsored by Reality Check and a elaborate fireworks extravaganza after the game.

"Between free games, free backpacks, free fireworks and free jewelry, I think the people of Glens Falls would have a tough time finding a better value then coming to East Field this month." Klemmer stated

The Golden Eagles are next home on July 12th against Geneva. The game is scheduled for a 7:05 start but may get pushed up to accommodate a double header to makeup a game that had been postponed due to rain. If and when the time of the game changes, a press release will be sent out.

For any questions, please call Chris Klemmer at 792-2800.